

2020 AgGateway Annual Conference

16-19 November

	Duration	US Central Time - Chicago Zone		
Day 1 - Monday, 16 November				
Opening General Session	110 minutes	10:00 AM		Join us as AgGateway President & CEO Wendy Smith and Board Chair Jeremy W. Wilson outline AgGateway's 5-year strategic plan, and 2021 annual plan, with thoughts on AgGateway's continuing role in the industry's transition to digital agriculture. We will also recognize exceptional leaders and offering a peek at upcoming networking opportunities.
Virtual Expo Hall	50 minutes	12:00 PM		Come visit our Virtual Expo Hall! AgGateway conference sponsors provide booths and links to content geared to AgGateway attendees, including some live content about relevant services, connectivity capabilities, and much more. Check it out!
Networking Breakout	90 minutes	1:00 PM		We'll provide the forum for an interactive networking event so you can meet and chat with your peers and trading partners.
Crop Nutrition Meet Up	90 minutes	3:00 PM	Concurrent	For those interested in discussing challenges and next steps in connectivity for the Crop Nutrition sector.
Retail and Energy Meet Up	90 minutes	3:00 PM	Concurrent	Retail and Energy segment interests overlap, and this is the session to discuss needs, successes and opportunities!
Internet of Things - Part 1	90 minutes	3:00 PM	Concurrent	Join us for two sessions that discuss the use of IoT agriculture field data, and challenges and business opportunities for successful application. Open discussion of pinch points and the challenges organizations are facing. This session gives and educational overview. Featuring Michael Finegan, Associate Vice President IoT Business Development for MultiTech, who provides a business/market overview of IoT and agriculture; and Dr. Wan Du, assistant professor in the Department of Computer Science and Engineering at the University of California, Merced, who provides a deeper look at some of the research going on to address problem areas as well as potential use cases.
Day 2 - Tuesday, 17 November				
Virtual Expo Hall	90 minutes	8:00 AM	Concurrent	Come visit our Virtual Expo Hall! AgGateway conference sponsors provide booths and links to content geared to AgGateway attendees, including some live content about relevant services, connectivity capabilities, and much more. Check it out!

AgGateway in Europe Meet Up - Part 1	50 minutes	8:00 AM	Concurrent	Resource Description Framework Proof of Concept presentation on linking external reference data repositories in a crop protection focused pilot.
AgGateway in Europe Meet Up - Part 2	50 minutes	9:00 AM		ATLAS Project report out on precision farming interoperability efforts in Europe.
General Session - Keynote Speaker	75 minutes	10:00 AM		Iain Lennon, Director of Product Management for Proagrica. Lennon leads product strategy and R&D for Proagrica, and will speak to data and analytics solutions that combine data from agronomic, enterprise and supply chain systems.
General Session - Featured Speaker	75 minutes	11:30 AM		Dan Kelly, founder of The Negotiator Guru. Kelly is a global thought leader in advanced negotiation and IT strategic sourcing. His State of the CIO podcast is a platform for global IT leaders to discuss the changing role of technology in the business world.
Trading Partner Breakouts	60 minutes	1:00 PM		Does your company need space to talk with a trading partner? Does your connectivity initiative need a room to plan? Let Member Services know and we'll set up a special breakout room just for you. <i>Member.Services@AgGateway.org</i>
Day 3 - Wednesday, 18 November				
Education Sessions	75 minutes	10:00 AM	Concurrent	
Internet Of Things Ideation Session	75 minutes	10:00 AM	Concurrent	Part two in a discussion of the use of IoT agriculture field data, and challenges and business opportunities for successful application. Join us for a facilitated ideation session reviewing key points from Monday's session, identifying pinch points in processes and technology, and documenting interest in AgGateway working groups. Featuring Michael Finegan, Associate Vice President IoT Business Development for MultiTech, who provides a business/market overview of IoT and agriculture; and Dr. Wan Du, assistant professor in the Department of Computer Science and Engineering at the University of California, Merced, who provides a deeper look at some of the research going on to address problem areas as well as potential use cases.
Latin America Meet Up	75 minutes	10:00 AM	Concurrent	Join us to discuss topics of interest to the Latin America Region, including soil and laboratory testing, and implications involving AgGateway's ADAPT data model for interoperability.
Agriseantics Workshop	55 minutes	12:00 PM		Join us for an overview of work being done in the Agriseantics working group to prepare systems and process guidelines for interoperability initiatives in agriculture.

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Seed Messaging Working Group Session	90 minutes	3:00 PM		Focus on messages from AgGateway's Seed Connectivity Projects, and the implementation of new messages developed in 2019, with reports from those who are moving ahead, and information for those who want to make implementation a reality!
AgGateway Portfolio Update	90 minutes	3:00 PM		Get caught up on the latest in AgGateway working groups. Hear from group leaders on work done this year, where there is still work to be done, and opportunities for 2021.
Day 4 - Thursday, 19 November				
New Era of Smarter Food Safety	75 minutes	10:00 AM		Andrew Kennedy is the New Era Technology Team Leader for the New Era of Smarter Food Safety program at the U.S. Food and Drug Administration (FDA). He will speak on the New Era as a concept, the Food Safety Modernization Act (FSMA) Section 204 proposed rule, implications for AgGateway members, and ways to get involved in the public comment process.
AGIIS Data Privacy Working Group	60 minutes	11:30 AM	Concurrent	The AGIIS Data Privacy Working Group will have discuss the status and next steps in their exploration of how data privacy issues impact AgGateway Ag Industry Identification System (AGIIS) - the directory of unique identifiers used in the industry.
Ideation Meet Up	60 minutes	11:30 AM	Concurrent	
Gateway to Ag Careers Presentations	90 minutes	1:00 PM		Gateway to Ag Careers students present their areas of interest, study program, or other related topics.
Ag CIO Roundtable Breakouts (invitation only)	120 minutes	3:00 PM		Ag CIO Roundtable Session
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